Ver# 1 NIod# 0 Status Confirmed Traffic Order# 24780 Last Received: 09/07/2012 10:02 AM Printed: 09/07/2012 11:49 AM

Rep Order# EC'd Yes

7902082

Showing Buylines: All Lines

l of

4

Buyer Fax# Estimate# Advertiser (Station KSL-TV SALT LAKE CITY Phone# Product 908911 Patricia Donie LOVE/CD4/R) LOVE, MIA Flight Dates Hiatus Weeks Agency C/PI/P2/E Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/908911 09/08/2012 - 09/11/2012 Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm) WASHINGTON) JAMIE ANDRUS 202-872-1155

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

9 M Rating: 3.5	8 SU Rating: 1.5	7 SU Rating: 5.4	6 SA Rating: 3.6	5 Rating: 2.8	4 TU Rating: 4.2	3 M Rating: 4.2	2 SA Rating: 2.9	In Day SU Rating: 4.3
NEWS	TODAY	MUSIC & SPOKEN	6PM NEWS	SPORTSBEAT	TONIGHT SHOW	TONIGHT SHOW	GAME NIGHT	Program
630P-7P	7A-8A	930A-10A	6P-630P	1035P-1105P	1035P-1135P	1035P-1135P	47-40E9	Time 10A-1030A
30	:30	:30	: 30	:30	: 30	: 30	:30	Len :30
09/10-09/10	09/09-09/09	09/09-09/09	09/08-09/08	09/08-09/08	09/11-09/11	09/10-09/10	09/08-09/08	Dates 09/09-09/09
Д	н	н	н	H	⊭	Н	Н	Spots/Week
\$140.00	\$50.00	\$175.00	\$100.00	\$75.00	\$100.00	\$100.00	\$30.00	\$20.00
1	H	н	н	ч	н	1	٢	Total Spots

Rep Order# 7902082	Ver# 1 Mod# 0	Status Confirmed 7	Traffie Order# 24780		Pri	Printed: 09/07/20	09/07/2012 11:49 AM		2 of 4
Station KSL-TV SALT LAKE Advertiser () LOVE, MIA Product LOVE/CD4/R	KSL-TV SALT LAKE CITY () LOVE, MIA OVE/CD4/R ONSO 1	Agency () S 814 KING ALEXAN) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	GROUP	ROUP	Rep Firm Sales Office (Salesperson () WASHINGTON) JAMIE ANDRUS	TON	
Buyer Patricia Dome Phone#	mie	Agency Criticals Flight Dates Hiatus Weeks	09/08/2012 - 09/11/2012	9/11/2012		Salesperson Phone# Salesperson FAX#	e# 202-872-1155 #	1155	
In Day	Program		Time	Len	Dates	tods	Spots/Week	Rate	Total Spots
						-			!
10 TU Rating: 3.5	NEWS		630P-7P	:30	09/11-09/11	н		\$140.00	ш
11 M Rating: 2.1	NEWS @ NOON		12P-1P	:30	09/10-09/10	L.		\$85,00	щ
12 TU Rating: 2.1	NEWS @ NOON		12P-1¤	:30	09/11-09/11	н		\$85.00	щ
13 M Rating: 4.2	NEWS @ 6P		6P-630P	:30	09/10-09/10	⊷		\$170.00	1
14 TU Rating: 4.2	NEWS @ 6P		6P-630P	:30	09/11-09/11	н		\$170.00	ы
15 SU Rating: 2.2	MEET THE PRESS		8A-9 A	;; 30	09/09-09/09	H		\$90.00	щ
16 M Rating: 2.0	DR PHIL/KATE		4 to - 5 to	:30	09/10-09/10	H		\$90.00	н
17 TU Rating: 2.0	DR PHIL/KATE		4 Þ – 5 Þ	:30	09/11-09/11	Ľ		\$90.00	н
18 M Rating: 2.2	TODAY 2		6A-7A	30	09/10-09/10	н		\$100.00	L
19 TU Rating: 2.2	TODAY 2		6A-7A	 30	09/11-09/11	H		\$100.00	L
20 M	TODAY		8A-9A	:30	09/10-09/10	⊬		\$110.00	1

Rating: 2.0

Rep Order# 7902082 EC'd Yes	Ver# 1 Nod# 0	Status Confirmed Tr	Traffic Order# 24780 SI	30 Prin Last Received: 09/ Showing Buylines: All Lines	Printed: .cived: 09/07/20 nes: All Lincs	Printed: 09/07/2012 11:49 AM 09/07/2012 10:02 AM nes	: 11:49 AM	3 of 4
Station KSL-TV SALT1 Advertiser ()LOVE Product LOVE/CD4/R Estimate# 908911	KSL-TV SALT LAKE CITY r ()LOVE, MIA LOVE/CD4/R 908911	Agency () SN 814 KING ALEXANI	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	OUP PURSON	Re Sal Sal	Rep Firm Sales Office () Salesperson ()) WASHINGTON) JAMIE ANDRUS	
	nne	Right Dates Hiatus Weeks	09/08/2012 - 09/11/2012	1/2012	Sal Sal	Salesperson Phone# Salesperson FAX#	202-872-1155	
In Day	Program			Len D	Dates	Spots/Week	eek Rate	Total Spots
TU Rating: 2.0	TODAY		8A-9A	30	09/11-09/11	L	\$110.00	¹
22 SU Rating: 1.6	NEWS		4P-430P	:30 09	9/09-09/09	Н	\$100.00	ч
23 M Rating: 3.6	NEWS @ 5P		5P-530P	:30 09	9/10-09/10	Н	\$210.00	1
24 TU Rating: 3.6	NEWS @ 5P		5P-530P	:30 09	9/11-09/11	,	\$210.00	, p
25 SA Rating: 2.7	ENCORES		य ५ – त 8	:30 09.	9/08-09/08	н	\$200.00	ш
26 SU Rating: 7.3	NEWS		10P-1035₽	:30 09	9/09-09/09	Ľ	\$650.00	1
27 Rating: 2.8	ENCORES		9P-10P	:30 09	9/08-09/08	₽	\$250.00	Ъ
28 M Rating: 2.7	TODAY		7A-8A	:30 09	9/10-09/10	> →	\$250.00	Ľ
29 TU Rating: 2.7	TODAY		7A-8A	:30 09	9/11-09/11	ч	\$250.00	٢
30 SA Rating: 5.6	10 P NEWS		10F-1035F	:30 09	9/08-09/08	P	\$550 · 00	1
31 M Rating: 7.2	THE VOICE		7P-9P	:30 09	9/10-09/10	۲	\$825.00	щ
32 SU	SUNDAY NIGHT FB		615P-930P	:30 09	9/09-09/09	L	\$1,200.00	Ľ

Rating: 5.7

	Ln	Buyer Phone# Fax#	Advertise Product	Station	Rep Order# EC'd Yes
	Day	Patricia Donic	•	Station KSL-TV SALT LAKE CITY	:r# 7902082 cs
	Program	Donie	LOVE, MI D4/R	SALT LAK	
	ram		A	E CITY	Ver#
1					Mod# 0
		Agency CP1/P2/ Flight Dates Hiatus Weeks	814 K1 ALEX	Agency (Ver# Mod# 0 Status Confirmed
	Time	Agency CITITEIE LOVE/ORDR/90891 Flight Dates 09/08/2012 - 09/11/2012 Hiatus Weeks	814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	Agency () SMART MEDIA GROUP	Traffie Order# 24780 Sl
	Len)/11/2012	14	GROUP	howi
	Dates				80 Prir Last Received: 09/ Showing Buylines: All Lines
	Spots/Week	Salesperson Phone# 202-872-1155 Salesperson FAX#	ë e	Rep Firm	Printed: 09/07/2012 11:49 AM Last Received: 09/07/2012 10:02 AM ng Buylines: All Lines
	/Week	# 202-87) WASHINGTON) JAMIE ANDRUS		12 11:49 A
	Rate	72-1155	NGTON NNDRUS		3
	Total Spots				4 of 4

--- REPORT TOTALS---

33 TU Rating: 5.3

THE VOICE

7P-8P

:30

09/11-09/11

 \vdash

\$1,400.00

Report Totals: 33 / \$8,225.00

--SALES MONTHLY TOTALS-

Station Totals: 33 / \$8,225.00 Sales Totals: 33 / \$8,225.00 Sep 12: 33 / \$8,225.00

Books Demos			Lines not sent/rCOMPETHTIVE
null RA35+		Market Totals	Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE
		\$41,125	0
	XUCM	CABL	
	er er	0 %	
	KOTV	KJZ2	
	٠ ٩	0.49	
	NS F	KSL	
	O 60	20%	
	UNKN	KSTU	
	80%	0 %	
		KTVX	
		0.60 0.60	